

Press release

## **Wunder Mobility acquires Fleetbird, market leader for car and scooter sharing technology**

**Hamburg, 12 October 2018** - Wunder Mobility, the technology supplier for digital and innovative mobility concepts, is acquiring Fleetbird, the leading provider of car and scooter sharing software, for a low eight-figure sum. With the acquisition, Wunder completes its portfolio and strengthens its position in the mobility market. Wunder Mobility is the only international technology provider to offer fleet management (Wunder Fleet), shuttle services (Wunder Shuttle) and carpooling (Wunder Carpool) from a single source.

The Dortmund software company Fleetbird was founded in 2015 and in recent years has established itself as the market leader for software-as-a-service in the area of car, bike and scooter sharing. Cities, automobile manufacturers and start-ups from Europe and Asia use Fleetbird / Wunder Fleet software to offer sharing services. Among the customers in Germany is the electric scooter service Emmy.

As a result of the acquisition, the team will be significantly expanded, especially in the area of programming. For the first time, a sales team will also be set up to offer the product worldwide. The founders of Fleetbird continue to work for Wunder Fleet in their previous positions: Benjamin Krüger as CEO and Philipp Müller as COO of Wunder Fleet.

**Founder and Managing Director of Wunder Mobility Gunnar Froh says:** "The market for Car-Sharing and Scooter-Sharing is still in its infancy. With Wunder Mobility, we offer the platform that helps hardware manufacturers, such as car manufacturers, as well as operators, including the new kick-scooter start-ups, to roll out their products quickly and error-free. Our customers benefit from the worldwide experience of our rapidly growing specialized team of programmers and data analysts".

**Philip Müller, COO Wunder Fleet, adds:** "With this acquisition, we can now serve our customers even better and jointly expand our market leadership. We still see a lot of potential both nationally and internationally and look forward to working together.

Philipp Müller, COO Wunder Fleet, and Valerian Seither, Co-Founder Emmy Sharing, will speak at the [Wunder Mobility Summit](#) at the Prototypen Museum in Hamburg on 25 October 2018. Over 200 international visitors are expected at the congress. Top-class speakers from Porsche, MOIA, Uber, mytaxi, Fraunhofer and BMW iVentures Europe, among others, will address and discuss the trend topics of the mobility industry.

**About Wunder Mobility**

Wunder Mobility is an international technology supplier for innovative and forward-looking mobility concepts. Founded in 2014, the company is the only international full-stack provider to offer the entire spectrum of new mobility services from a single source. The portfolio includes software, hardware and operational services for smart shuttles, fleet management (car, bike and scooter sharing) and carpooling.

As a consultant and partner for cities and municipalities, Wunder is driving the digitalization of public transport. Transport companies as well as companies from the automotive industry in Europe, America and Japan have already decided to use this flexible and scalable technology. Wunder currently handles approximately one million trips per month worldwide.

Founded in 2014 by Gunnar Froh and Sam Baker, Wunder Mobility was initially active in Europe as a classic ridesharing service. Since 2015, the team has been implementing carpooling concepts in megacities such as Manila and Rio de Janeiro. The technology provider employs more than 70 people from 26 nations in Hamburg, Manila, Rio de Janeiro and Bangalore. Investors include Blumberg Capital, Cherry Ventures and the German Startups Group.

[www.wunder.org](http://www.wunder.org)

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